



2019 EMPORIUM BENEFICIARY APPLICATION

About Emporium

In 2007, a group of women at First Baptist Church in Gainesville, Georgia came together with a desire to make a significant difference in the world around them. Their idea of was to host an annual shopping show to raise money for a different nonprofit each year – particularly organizations that focus on enhancing the lives of women and children. Since the show’s inception, Emporium has grown from 50 to 72 vendor booths and has raised over \$200,000 to benefit a wide variety of local nonprofit organizations.

How Beneficiaries are Selected

The Beneficiary Selection Committee oversees the collection and review of applications. Organizations must complete a new application each year in order to be considered. After the application deadline, the committee members read each application, conduct any additional research necessary, and narrow the beneficiary pool to their top 3 choices. At that point, each finalist is contacted in order to arrange a face-to-face interview and a site visit (if possible) for the committee, after which they meet again to make their final decision. After the process is completed,, each applicant will be notified of the selected beneficiary., and organizations not selected are invited to apply again the following year. The weekend of the actual show, the beneficiary is encouraged to set up a display and schedule representatives to be there to hand out information and answer any questions that shoppers, vendors, and volunteers might have about their organization.

Application Schedule

Deadline for application: April 19, 2019

Notification of Beneficiary Choice: no later than May 17, 2019

Emporium Dates: Friday and Saturday, September 27-28, 2019

Please send applications and any attachments to the following address OR to Amy Lawson at alawson@jlawsonassociates.com

Emporium

c/o Amy Lawson

First Baptist Church

751 Green Street, NW

Gainesville, GA 30501

2019 Emporium Beneficiary Application

Legal name of Organization:

Address:

Website:

Contact Person(s) with title, phone number, and email address:

Mission Statement of Organization:

Is your organization an IRS 501(c)(3) not-for-profit? Yes No

Total program budget:

List sources of funding:

Number of people served by your organization:

How does your organization meet the Emporium's mission of enhancing the lives of women and/or children?

On a separate piece of paper (if necessary), provide details of how your organization would use a donation of \$20,000.